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Approved For Release 2005/06/09 : CIA-RDP83M00171R000300270051-0

7 October 1974

MEMORANDUM FOR ALL PRD OFFICERS

SUBJECT: PRD Review Sheet

1. In accordance with the proposal of this office, as subsequently amended and approved by General Wilson, PRD is now engaged in an experimental project which engages each area and topical officer in the daily review of selected community intelligence issuances. Clearly, there must be in this undertaking some uniformity of approach and some standardization of records. Thus we offer you (attached) the PRD Review Sheet, which is a device intended to serve both as a methodological guide and as a standard form for filing.

2. Please ponder the merits of this proposal. Questions and comments will be welcome at the staff meeting on Thursday, 10 October, 0900.



Chief, PRD

Attachment

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TRANSMITTAL SLIP		DATE
TO: General Wilson		
ROOM NO.	BUILDING	
REMARKS:		
<p><i>MD file</i></p> <p><i>Dick - When this gets it or not, I really can't say - Don't think any of us care at this juncture - We'll just have to say it and see -</i></p> <p><i>No further hard suggestions for the moment -</i></p>		
FROM:		
ROOM NO.	BUILDING	EXTENSION

FORM NO. 241
1 FEB 55

REPLACES FORM 36-B
WHICH MAY BE USED.

(47)

1 October 1974

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MEMORANDUM FOR:

SUBJECT : Systematic Product Review Proposal

The following are some reactions to the Review Proposal:

I support the contention that there is considerable merit in a regularized review process for the Division. However, if the review is only going to be descriptive--summarizing numbers and kinds of products--the proposal as it now is written has overtones of bean counting and would have only marginal utility.

It seems to me that in any product review, consumer reaction to the community product is essential. An IC Staff mechanism that would facilitate consumer input in product review would be useful.

As drafted the scope of this exercise seems unbounded; one would have to relate production in his area to that published in toto. Also, a less frequent examination would seem more appropriate--a quarterly review.

Since you are proposing a pilot effort, one should select a NIO that would welcome such input. Before charging, a reassertion by D/DCI/IC, D/DCI/NIO, and the Director would seem necessary, prior to venturing into waters that by definition are going to be shark infested.



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Distribution:

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